

Bulk & Retail Sales:

WIRES & CABLES | CABLE ACCESSORIES | SWITCHGEARS | MAIN SWITCHES & ACCESSORIES | EARTHING MATERIALS |
LIGHTING SOLUTIONS | DISTRIBUTION BOARDS | INDUSTRIAL & AUTOMATION | P.V.C. & M.S. CONDUITS | ELECTRICAL SPARES

WIRED TO RELIABILITY

SRI AMBAAJEE ELECTRICALS

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Plug into the best!

Technically competent. Completely trustworthy!

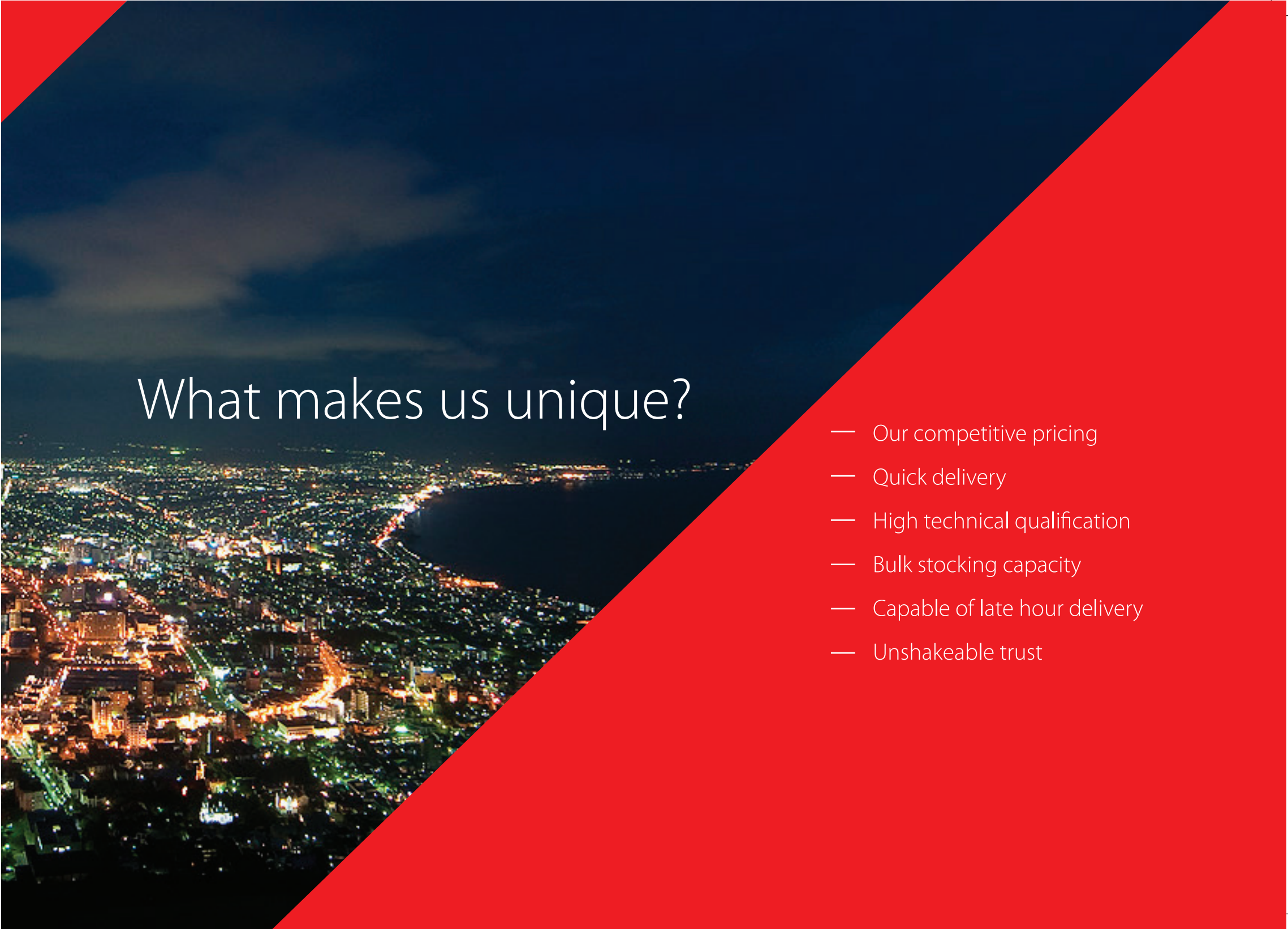




SAE unplugged

SAE was founded in 2010 with a collective experience of 43 years in the electrical industry. We deal in wires & cables, distribution boards, panels, switches, industrial fittings, lamps & a large range of electrical goods.

SAE is a member of Madras Electric Trade Association (META) and a proprietorship firm catering to 35+ customers. We deal in various high end brands and budget brands as well.



What makes us unique?

- Our competitive pricing
- Quick delivery
- High technical qualification
- Bulk stocking capacity
- Capable of late hour delivery
- Unshakeable trust

Our Customer's Talk



We were coming up with a multi-storey apartment project 'MERITA' at Kelambakkam, Chennai. Being a Bangalore based company, we called for quotations from some local vendors here and also from SAE in Chennai, for supplying the electrical goods. Finally, we chose SAE for their best pricing. Even though it was a huge task, SAE delivered our requirements in an incredible span of just 4 days!

SAE is known for competitive pricing and quick delivery.



Our project was a 180-MW power plant. We wanted to place an order for 75 numbers of 8-way weather proof Distribution Boxes. We wanted to go for a reputed brand of our choice. However, unfortunately, the brand we had suggested starts manufacturing, only based on order and demanded 8 – 9 weeks for delivery. We know these types of orders take a minimum delivery time of 5-8 weeks. Hence, SAE suggested an on-par alternative brand and they delivered it within 1 week!

SAE is known for being technically competent to offer smart solutions and aid key customer decisions.



We wanted to place a bulk order of switches, for our newly built operation theatre as our Managing Director was about to visit the facility the next day. The switches were to be delivered within a tight timeframe of just 1 day! While every other supplier refused to take the order, SAE boldly took the order by 9.30pm as a challenge.

They delivered the switches within a few hours and the work was completed on time! We got appreciated by the visiting MD and we completely dedicate this appreciation to SAE.

SAE is known for huge stocking capacity, late hour delivery & trust.

Domestic Segment favourite

SAE is metamorphosing into a branded consumer company benchmarked against the best-in-class electrical brands that it deals in. We make a constant and conscious endeavor to align with best practices in each initiative for each stakeholder. SAE continues to be ambitious and yet a conservative and ethical brand. We have a renowned client base that includes Kun India Builders, Casa Grande Pvt. Ltd. Landmark Construction Pvt. Ltd., and Kings Life Style (Kay Fashion).

WIRES & CABLES
F.R. | F.R.L.S. | L.T. CABLES | SINGLE & MULTI CORE FLEXIBLE CABLE

SWITCHGEARS & ACCESSORIES
S.P.N / T.P.N MAIN SWITCH | FUSE LINK | M.C.B. | ISOLATOR | E.L.C.B.

LIGHTING SOLUTIONS (DOMESTIC)
TUBE LIGHT | DECORATIVE L.E.D. FITTINGS | C.F.L. | L.E.D. BULBS & PANEL FITTINGS

P.V.C. CONDUITS
PIPE | BEND | COUPLING | JUNCTION BOX

PANEL OR DISTRIBUTION BOARDS
A/C BOXES | S.P.N. / T.P.N. DISTRIBUTION BOARDS

SWITCHES & ACCESSORIES
SWITCHES | SOCKETS | FRONT PLATES | METAL/WOODEN/P.V.C. BOXES





Industrial Segment front-runner

SAE is much sought after by Industrial customers. We have over 35 regular customers who will vouch for our competitive pricing & quick delivery. Our stocking capacity, late hour delivery & trustworthiness keep many industries glued to us. Some of our key clients include Larsen & Tourbo Ltd., OPG – Power Generation, Obo Bettermann India Private Limited, Cape Electric, V.A.S. Noorullah & Co., Aala Gloves, Sri Ramachandra Hospital, SCIO Health Analytics, Sundaram Medical Foundation.

WIRES & CABLES

H.T. CABLES | SENSOR WIRES | SHIELDED CABLE | RUBBER CABLES

CABLE ACCESSORIES

LUGS | GLANDS | FERRULES | JOINT KITS | CRIMPING TOOLS

LIGHTING SOLUTIONS (INDUSTRIAL)

LAMPS | FITTINGS | CHOKES | FLOOD LIGHTS

SWITCHGEARS, MAIN SWITCHES & ACCESSORIES

R.C.C.B. | M.C.C.B. | CONTACTORS | MOTOR STARTERS | PUSH BUTTONS

EARTHING MATERIALS

COPPER WIRE | PLATES & STRIPS | LIGHTNING ARRESTER | CHEMICAL EARTH PIPE | C.I. EARTH PIPE

PANEL OR DISTRIBUTION BOARDS

PLUG & SOCKETS | S.P.N./T.P.N./SEGMENT (WEATHER PROOF/P.V.C.) DISTRIBUTION BOARDS

M.S. CONDUITS & G.I. CABLE TRAY

PIPE & ACCESSORIES | PERFORATED TYPE/ LADDER TYPE CABLE TRAY

INDUSTRIAL & AUTOMATION

SENSORS | SIGNALING UNITS | RELAYS | DIGITAL METERS | LIMIT SWITCH | TIMERS

Brands we deal with

